

Jeans West, Inc.

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MARTIN K. SNEIDER  
PRESIDENT

July 25, 1978

PHONE: 314-862-2400  
CABLE: "JEANWEST STL"

Mr. Eric Newman

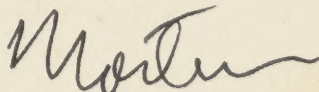
Dear Eric:

We would be delighted if you and Evelyn joined us in celebrating the tenth anniversary of Jeans West Saturday evening, September 30, at the Bel Air East.

We have invited executives from Jeans West and Central Services as well as our non-executives with at least five years service. We all felt we'd like to extend an invitation to some of the Edisonians who work with us daily and who have contributed so much to our success. Joining us from EBS will be Bernard, Julian, Andy, Dick, Wayne Haar, Alan Miller and Tom Stringer along with wives or guests.

As the time draws near for the anniversary celebration you will, of course, receive a formal invitation and more specific information. However, we were anxious to let you know about our plans for September 30th and are hopeful that you will be able to join us.

Sincerely,



Martin K. Snider

MKS/jlk